

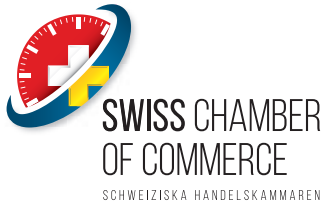
International Healthcare Perspectives

Comparing Sweden, Switzerland, and the Netherlands

SEMINAR

Stockholm 7 September 2023





Kingdom of the Netherlands



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Sweden

International Healthcare Perspectives

Comparing Sweden, Switzerland, and the Netherlands

11.45– 12.30	Registration and light lunch
12.30 – 12.45	Welcome speeches by Moderator Björn Arvidsson, Managing Director at STUNS Bengt van Loosdrecht, Ambassador of the Kingdom of the Netherlands to Sweden François Voeffray Peyro, Ambassador of Switzerland to Sweden Peter Graf, Chairman of the Board at Forum for Health Policy
12.45 – 13.00	Keynote speaker
13.00– 13.45	Seminar part 1 + Q&A
13.45 – 14.30	Seminar part 2 + Q&A
14.30 – 15.15	Coffee break
15.15 – 16.00	Seminar part 3 + Q&A
16.00 – 17.30	Mingle & Networking

International Healthcare Perspectives

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Prevention, seminar part 1

Prevention is an important aspect of healthcare that is becoming increasingly relevant as healthcare systems are facing an aging population and rising rates of chronic diseases.

- Introduce and discuss the importance of prevention in healthcare
- Compare the different prevention strategies used in Sweden, Switzerland and the Netherlands
- Discuss best practices that can be adapted for use in other countries

Health Data, seminar part 2

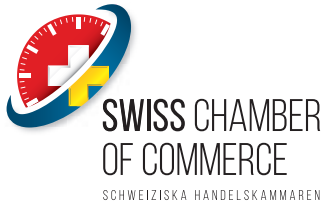
Health Data is an essential topic that is growing rapidly and is becoming increasingly important as healthcare systems are moving towards personalized and data-driven medicine.

- Introduce and discuss the importance of data in healthcare
- Compare the different approaches to collecting, storing, and analysing health data in the three countries
- Discuss best practices that can be adapted for use in other countries

Financing, seminar part 3

Financing and reimbursement systems are crucial topics when it comes to promoting and develop prevention.

- Comparison of reimbursement system in Sweden and in other countries when it comes to prevention.
- Presentation of financing/reimbursement of prevention in the Netherlands.
- Examples from Switzerland.
- Discuss best practices that can be adapted for use in other countries.



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Moderator and Keynote speaker



Björn Arvidsson

Björn Arvidsson is the Managing Director at STUNS Life Science, an organization that promotes the growth of a strong and sustainable life science sector in the Swedish county of Uppsala. STUNS Life Science is the foundation for collaboration between Uppsala's universities, industry and societies.

His accumulated experience led him to his dream job as managing director at STUNS Life Science, acting in the intersection of a strong life science sector, two renowned universities and an ambitious and fast growing civil society. Björn strongly believes that the future is in collaboration and co-creation and works towards making Uppsala a world-leading ecosystem for life science. In addition, Björn is often involved in national and international forums to raise Sweden's position in life science, including through working groups and industry associations. He is also a frequent columnist and writer in various media, and often lectures on the topic of the future of healthcare.



Carl Johan Sundberg

Carl Johan Sundberg (CJS) is a licensed physician and professor at Karolinska Institutet where his research is focused on human genetics, genomics and epigenetics in relation to exercise in elite athletes, in non-athlete populations and in patients (cardiovascular, psychiatry, oncology). CJS is the head of the Department of learning, Informatics, management and Ethics, where he founded the Unit for Bioentrepreneurship, which is focused on research and education within innovation, management, entrepreneurship, intellectual property and science communication.

CJS has designed and led numerous university courses and programs, including *Physical Activity and Sports Medicine*, *Human Physiology*, *From Science to Business*, *Master in Bioentrepreneurship*, *Medicine for the Financial Industry*, *Medicine for Journalists* and *Effective Advocacy*

Prevention – speakers and panellists



Fredrik Söder
CEO & Founder at
Health Integrator

Fredrik Söder is founder and CEO of Health Integrator, a platform that tailors health plans and wellness services after your personal needs and preferences.

Fredrik has 20 years of experience of business transformation within the IT, Finance and Pharma industry and now combines these by launching the first “digital vaccine”.



Bram Elshof
NL Health Industry
Lead at Accenture

Bram Elshof is leading Accenture’s healthcare business in the Netherlands, as part of their Health & Public Service practice. He is responsible for the services Accenture brings to their various clients in the provider, health insurance and public health space in the Netherlands.

Throughout his 17 years at Accenture, Bram has supported many (international) clients in the transformation of their organizations to achieve sustainable improvements. Bram holds a bachelor’s degree in biomedical sciences and a master’s degree in science & business from the Utrecht University, in the city where he also lives.



Dr Anna Erat
MD/PhD/IDP

Parallel to finishing her PhD in epidemiology and health systems management at the University of Basel, Anna also studied medicine and conducted research at Harvard and University of Zurich medical schools.

Before her role as a medical director in Klinik Hirslanden and her current role as managing director of the Longevity Center in Switzerland, she attended executive courses at Harvard Business School and finished the International Directors Program at INSEAD.

Apart from mentoring at the ETH and being faculty in the University of St. Gallen Executive School, she gives talks on sustainable health, preventive medicine and longevity for the UN and the World Economic Forum among others.

Health Data – speakers and panellists



Annemieke Ålenius
Deputy Director
General at The Swedish
eHealth Agency and
special investigator on
behalf of the Swedish
government(S2022:10)

Annemieke have since 2018 been working for the Swedish eHealth Agency as Head of the department of Coordination. In June 2022 the Government decided to appoint her as a special investigator to improve interoperability within Swedish healthcare. She will put forward her proposals no later than 30 April 2024.

Previously she has held positions as Chief Administrative Officer and Head of the Electronic Medical Record at Uppsala University Hospital. Before joining Uppsala University Hospital she held senior positions at Statistics Sweden (SCB).



Markus Lingman
Chief strategy officer
at Region Halland

Markus Lingman is chief strategy officer, senior physician and professor of medicine with focus on developing precision healthcare with a data driven approach also applying AI.

Markus has a long background in senior healthcare management, research and as a specialist physician. As chief strategy officer his work revolves around the development of integrated data-driven healthcare systems and patient centered optimized resource utilization and quality across silos. In his role as professor of medicine Markus leads research on applied advanced analytics on real-world healthcare data to inform clinical and managerial decision making.



Nicolas E.
Vaugelade-Baust
M.D
Nordic Evidence
Generation Director
Novartis Norge AS

Medical doctor from UiO and a decade of experience from pharmaceutical industry. Currently Nordic Evidence Generation Director heading the Novartis effort in RWE in the Nordics. Chair of the R&D board at LMI (Norway) and boardmember in NorTrials (public private partnership to increase number of clinical trials in Norway).

Financing – speakers and panellists



Clas Rehnberg,
Professor of Health
Economics at
Karolinska Institutet

Clas Rehnberg is a professor of health economics with a focus on health care financing and organization at Karolinska Institutet, Stockholm. His research includes analysis of health care reforms as well as comparative studies of health care systems within the Nordic region and in Europe. Besides various publications in the field of health care financing and organization he has worked as a consultant for the Swedish Ministry of Finance and Ministry of Social Affairs, regional health authorities, OECD, the World Bank and other international institutions.



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